

DOW JONES NEWS FUND

The Dow Jones News Fund offers paid summer internships with media companies to college juniors, seniors and graduate students to promote careers in journalism in the digital age.

For 2016, two of our programs -- digital media, with one week of pre-internship training at the Walter Cronkite School of Journalism at Arizona State University, and the new data journalism with a week of instruction by Investigative Reporters and Editors -- provide the perfect pairing of data and digital with the high standards of traditional journalism.

Up to 12 students will be selected for data journalism and trained in requesting and negotiating for electronic information; analyzing data for stories in spreadsheets using formulas, sort, filter, pivot tables and more; troubleshooting and problem solving – cleaning data; storytelling with data – how do you use it to enhance, rather than weigh down a story; bulletproofing data-driven stories and projects. Students will not simply learn how to analyze data, but how to mine it specifically for stories. Every session is taught to reinforce use of these tools to find information of importance to the public.

The digital program will add training in data visualization and coding to its curriculum of video, audio, podcasting, website design, web analytics and social media management. You can see the project 2015 interns produced on the Phantom of the Opera in Phoenix at <https://djnf.atavist.com>.

Please pass along this invitation to your students and encourage them to apply for these internships. They must take our qualifying test by the Nov. 3 deadline. Find more details at <http://collegeinternship.dowjonesnewsfund.org/>.

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A nonprofit foundation promoting media careers in the digital age